



Telangana Tribal Welfare Residential Degree College for Men, Kamareddy

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DEPARTMENT
of
COMMERCE

FIELD TRIP

FIELD TRIP

Introduction:

The Department of Commerce Organized a One day Field visit programme on 16/08/2018 for B.Com - (CA) II nd year Students and visited Gayathri Sugar mill private Ltd located at Sadhashivanagar, Kamareddy Under the Supervision of M.D of Accounts Sri.K.Prasad





Findings:

- * Students Observed manufacturing process - Integrating it with their Costing subject
- * Also Identified by Product models - Usage
- * Process costing with different Stages of production
- Integration of financial accounts with Costing Records
- Finally Management practices in their Governance.
- Sustainable Developmental practices to protect the environment.

Waste Management

Recycle Reuse.

2019-20

Introduction

The Department of Commerce organised one day field trip on 16/08/2019 at Maruti Suzuki Arena showroom at Kamareddy

students interacted with Manager B. Rakesh Kumar Reply to the Questions raised by Students. also other staff in different Department employees also gave answers in all dimensions of Questionnaire.





Findings:

There are two types of showrooms Maruti is having One is ARENA - this showroom is known for middle class vehicles -like Sedan, Hatch back

Another one is NEXA - in this top variant SUV Vehicles prime vehicles.

Their main promotional strategy is light vehicle with high mileage".

Financing option also Flexible -Maruti organisation having lot of Undertakings with Fintech companies government banks.

Post purchase Service also attracted customer in purchasing Maruti vehicle.

Spare parts also one of the source of Income to show room.

Employee Engagement efficient team in Repair Service also attracting the Customers.

Pricing also affordable looks like Common man middle class Vehicle.

2022-23

Introduction

The department of Commerce Conducted Kisan shopping Mall. Industrial visit on Students 16/07/22 Visited for B.com (CA) Students interacted with manager K. Praveen Kisan and Associates at KamareddyVidya Nagar branch. Interacted Identified following Observations from the Industrial visit.





Findings:

*** Marketing Management**

Kisan fashion mall having Thee Unique practices to increase their Sales by providing many offers, Customer Service Quality of products, post prachore service also delights Customers. CRM, Sig Sigma, BCg model.

•Human Resource practices.

Their employee engagement practices are well enough to provide well welfare measures, & following labour laws applying Service rules provided by the Government of India.

* Employees are from the different state

* followings are the welfare measures adopted by Kisan shopping mall

Shoping mall

A.Maternity Leave

B.Child Care Leave

C.Sick leaves

D.Overtime allowance etc.,

2023-24

Introduction

The Department of Commerce Conducted an Industrial Visit on 21/08/2023 students and faculty visited HDFC Bank - Branch Kamareddy. Branch Manager A.Rakesh Assisted Students In Knowing Technology Adoption process in recent FinTech process.



Outcomes of the field visit

* Adoption of Fin-tech in Banking activities

* Employee engagement practices.

* Adoption of interest rate mechanism.

* Students also enquired about performance appraisal mechanism.

*The manager also addressed challenges in Banking sector few challenges Like- NPAs, Bad loans, Competition with other banks in Private Sector, Insolvency issues.