

**Aesthetic value of Biodiversity –  
Nature Photography**

*(Co-curricular activity conducted for BZC – V semester students)*

*Conducted by*

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## Aesthetic value of Biodiversity – Nature Photography

*Study nature, love nature, stay close to nature. It will never fail you.*

—Frank Lloyd Wright

### **Introduction:**

Biodiversity is a direct source of pleasure and aesthetic satisfaction – its contribution to quality of life, outdoor recreation and scenic enjoyment. They provide opportunities for recreational activities such as hiking, canoeing, bird watching, river rafting, rock climbing, trekking, parasailing, bird watching and *nature photography*. Due to the increasing of mobile phone usage now-a-days people are more appreciating the nature and enjoying aesthetic value of biodiversity.

Nature photography is a wide range of photography taken outdoors and devoted to displaying natural elements such as landscapes, wildlife, plants, and close-ups of natural scenes and textures. Nature photography tends to put a stronger emphasis on the aesthetic value of the photo than other photography genres, such as photojournalism and documentary photography (“Nature photography”, 2022).

Even though nature photography has lot of business opportunities. There are many online platforms for selling of photographs like shutterstock, dreamstime, 123RF, Adobe stock + Fotolia, iStock etc.

(As *co-curricular activity* of Botany, paper – V (Biodiversity & Conservation ) for BZC - V semester students)

### **Aim :**

- To initiate appreciation towards nature and make them as tool in conservation of biodiversity.

### **Objectives :**

- Nature photography helps to raise the profile of existing taxa of college campus.
- It allows students to experience things they may not see themselves, and therefore encourages them to care about its preservation.
- It encourages the creative thoughts of students which will be helpful to the students to settle in their life.

**Methodology:** A brochure will be prepared regarding terms and conditions of the competition and displayed in college notice board (Find enclosure).

- Entries are scrutinized and the entries which satisfies the terms & conditions of the competition will be printed (Each candidate is allowed to send 2 entries)
- An event will be arranged on a particular day to display photographs in seminar hall for guest and other group students.
- For the encouragement of students best photograph will be awarded a prize.

**Budget estimation:**

Sl.no	Item description	Cost	Remarks
1	Preparation of pamphlet & advertisement	NA	College resources
2	Printing of Photographs	400/-	6×8 size (Each 20/-) Expecting maximum 10 entries (20 photos)
3	Cover tape	60/-	2 no's (30/- each)
4	Shield Prizes	300/-	1 <sup>st</sup> & 2 <sup>nd</sup> prizes
<b>Total</b>		<b>760/-</b>	

**Conclusion :** The present activity is highly to the students for the exposure to the nature and they should learn about the beauty of nature and appreciates the aesthetic importance of biodiversity and they will take active participation in conservation of biodiversity.

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**References :** Nature photography. (3<sup>rd</sup> September, 2022). in Wikipedia.  
[https://en.wikipedia.org/wiki/Nature\\_photography](https://en.wikipedia.org/wiki/Nature_photography).

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