

COURSE – Certificate Course in ENTREPRENEURSHIP AND ECONOMIC DEVELOPMENT

ACADEMIC YEAR 2021-2022

SYLLABUS

Unit – I: Entrepreneur and Entrepreneurship: Evolution of the Concept of Entrepreneur– Characteristics of an Entrepreneur–Distinction Between an Entrepreneur and a Manager– Functions of an Entrepreneur–Theories of Entrepreneurship– Concept of Entrepreneurship– Growth of Entrepreneurship in India–Role of Entrepreneurship in Economic Development– Concept of Entrepreneurship–Functions, growth, Problems, Development, Recent Trends of Women Entrepreneurship–Meaning of and-Need for Rural Entrepreneurship– Problems and Development of Rural Entrepreneurship.

Unit – II: Factors Affecting Entrepreneurial Growth: Economic and Non-Economic Factors- Government Actions; Entrepreneurial Motivation; Entrepreneurial Competencies; Entrepreneurial Mobility; and Entrepreneurship Development Programmes (EDPs)-Need for, Objectives, Course contents and curriculum, phases, evaluation of EDPs.

Unit – III: Small Enterprises: Definition–Characteristics–Relationship with large units– Rationale–Objectives–Scope of Small Enterprises–Opportunities for an Entrepreneurial career– Role of Small Enterprises in Economic Development–Their problems–Project Identification and Selection–Project Formulation–Project Appraisal–Financing–ownership Structures, MSME act.

Unit – IV: Institutional Finance to Entrepreneurs: Commercial Banks–Other Major Financial Institutions such as IDBI, IFCI, IIBI, LIC, UTI, NABARD, SFCs, SIDCs, SIDBI, and EXIM Bank; Need for Institutional support to Entrepreneurs–Role of NSIC, SSIB, SSICs, MSMEDI, DICs, Industrial Estates, Specialized Institutions, and TCOs, Microfinance institutions.

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**TELANGANA TRIBAL WELFARE RESIDENTIAL DEGREE COLLEGE FOR
WOMEN (TTWRDCW), SURYAPET**

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DEVELOPMENT**

**ACADEMIC YEAR 2021-2022
DEPARTMENT OF ECONOMICS**

Total Teaching Hours: 35 hours

Total marks:50

OBJECTIVES:

- To deal with the basic concepts of Entrepreneurship skills and development.
- Students will be able to learn Economical theories and skills.
- Students will build Entrepreneurship oriented skills in the society.

OUTCOMES:

Students will be able to

- ✓ Identify the concept of Entrepreneurship skills
- ✓ Understand the concept of Economic development.
- ✓ Apply the notion of problem solving by using this Economic Development skill.

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