

ENTREPRENEURSHIP CLUB

Most of the students of commerce department are participants of this club. This shows the interest of students to be an entrepreneur. The main aim of the club was to develop entrepreneurial traits among the students and it includes the following activities:

An entrepreneur is an embodiment of a few values which no ordinary man can possess. To have an entrepreneurial spirit means to be resilient, risk taking and dedicated.

VISION

To develop entrepreneurship skills among the students with integrity and sustainability.

MISSION

To be the pioneer in empowering and encouraging business leaders, budding entrepreneurs showing the talent of the young minds from idea inception to start-up an enterprise and scaling up with trustworthiness and sustainability through consistent direction and mentoring through different activities and programmes.

OBJECTIVES

1. To create the awareness of entrepreneurship among the students.
2. To create Entrepreneurial culture in the Institution.
3. To act as an institutional instrument for offering different types of assistance including data to sprouting budding entrepreneurs.
4. To develop Entrepreneurial culture among the students and enable the creativity and entrepreneurial skills which is helpful to the society in increasing the employability.
5. To respond effectively to the emerging challenges and opportunities both at national and international level relating to SMEs and Micro Enterprises.

FUNCTIONS

1. To organize entrepreneurship awareness camps and entrepreneurship development programmes
2. To conduct research work and survey for identifying entrepreneurial opportunities
3. To guide and assist prospective entrepreneurs on various aspects such as preparing project reports, obtaining project approvals, loans and facilities from agencies etc.
4. To organize guest lectures, Seminars, etc. for promotion and growth of Entrepreneurial skills
5. To arrange visits to industries for prospective entrepreneurs
6. To provide facilities to the budding Entrepreneurs besides expertise them in Intellectual Property rights, Patents etc.
7. To conduct skill development training programmes leading to self -employment.

Their activities include

- Teach how to develop and refine business ideas (recognizing the difference between ideas and opportunities)
- Connect entrepreneurs. The club acts as a bridge between the entrepreneurs.
- Interactive section with successful entrepreneurs
- Encourage innovation

Organizing Committee:

1. President ,
2. Vice President ,
3. Secretary ,
4. Treasurer ,
5. Membership Chair ,

Roles and Responsibilities

President:

- ❖ Leads the club/group and acts as liaison among club/group members, the Alumnae Association, the College's administrative offices, and the Clubs Committee
 - ❖ Presides at all club/group meetings and over the executive committee, when one exists
 - ❖ Mentors new club/group volunteers and ensures continuity by providing opportunities for new leaders
 - ❖ Exercises overall financial responsibility for the club/group
 - ❖ Approves all club/group communications.
 - ❖ Submits, annually, the Summary of Meetings and Activities report.
 - ❖ Plans for activities including expert Lectures, Workshops, Seminars, Training for inculcating quality of Entrepreneurship among students
- Vice President:**
- ❖ Acts for the president upon request or in her absence
 - ❖ Plans for activities including expert Lectures, Workshops, Seminars, Training for inculcating quality of Entrepreneurship among students.

Secretary:

- ❖ Keeps a permanent record of minutes of all club/group and executive committee meetings.
- ❖ Keeps a complete, up-to-date membership list.

Treasurer:

- ❖ Receives all club/group money
- ❖ Keeps an accurate record of all financial transactions

Membership Chair:

- ❖ Welcomes new members and invites them to club/group activities
- ❖ Maintains a membership list
- ❖ Motivates new students to join club membership.

Awareness class

The first program of the club was an awareness class by the in charge of this club. This class focuses on the importance of entrepreneurship and why students should become entrepreneurs.

ENTERPREUNERSHIP CLUB

STUDENT LIST FOR THE ACADEMIC YEAR 2023-2024

S. No	NAMEOFTHESTUDENT	GROUP	YEAR
1	SK.SANA	BA	II
2	Y.KALPANA	BA	II
3	M.POOJITHA	B.COM(G)	II
4	V.VEERAJYOTHI	B.COM(G)	II
5	L.NIKHITHA	B.COM(G)	II
6	D.SNEHA	B.COM(G)	II
7	D.SRAVANI	B.COM(G)	II
8	V.CHINNI	B.COM(G)	II
9	P.SRUTHI	B.COM(G)	II
10	R.MANASA	BA	I
11	N.DURGA	BA	I
12	A.PALLAVI	BA	I
13	V.SHAILAJA	B.COM(G)	I
14	A.SHIRISHA	B.COM(G)	I
15	MAHESHWARI	B.COM(G)	I
16	G.KALYANI	B.COM(G)	I
17	D.NAVYA	B.COM(G)	I
18	B.BULLI	B.COM(CA)	I
19	B.LAVANYA	BZC	I
20	G.KALPANA	BZC	I

As per the students clubs information each club has headed by President, Vice- President, and Treasurer. Invited the interested candidates among the group of the students in club, selected them by taking their votes for the in charges.

President: M.POOJITHA B.COM (G)-II YEAR
Vice-president: V.SHAILAJA B.COM (G)-I YEAR
Treasurer: SK.SANA BA-IIYEAR

Introduction of Entrepreneurship

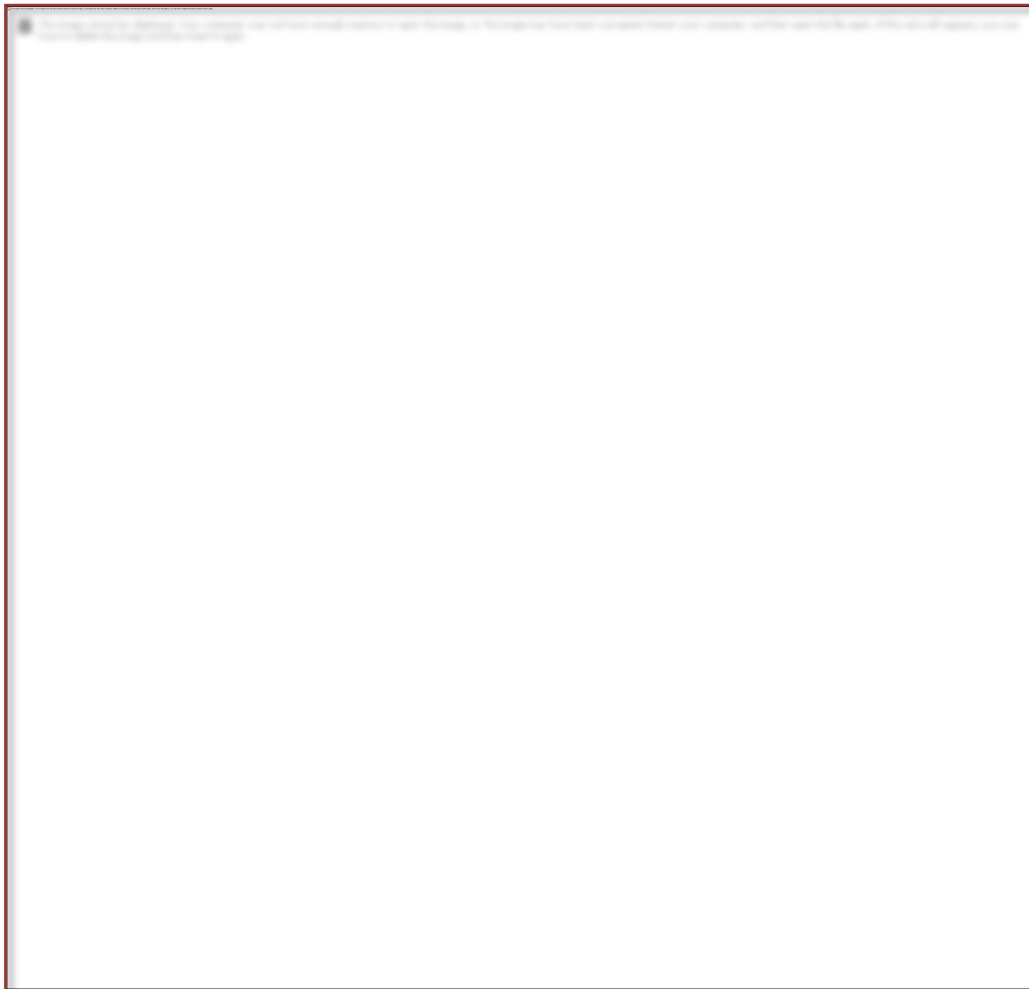
Activity: About Entrepreneurship and Interpreneur comparison between job and Entrepreneurship.

Description of Activity: Entrepreneurship is when and individual who has an idea acts on that idea, usually to disrupt the current market with a new product or services.

Entrepreneurship usually start small business but the long term vision is much greater, to seek high profits and capture market share with an innovative new idea.

Outcome: Entrepreneurship and innovation minors will be able to find problems worth solving. Students advance their skills in customer development, customer validation, and competitive analysis. The students got knowledge about Business, Entrepreneur and Interpreneur and Entrepreneurship.

Students Attended:



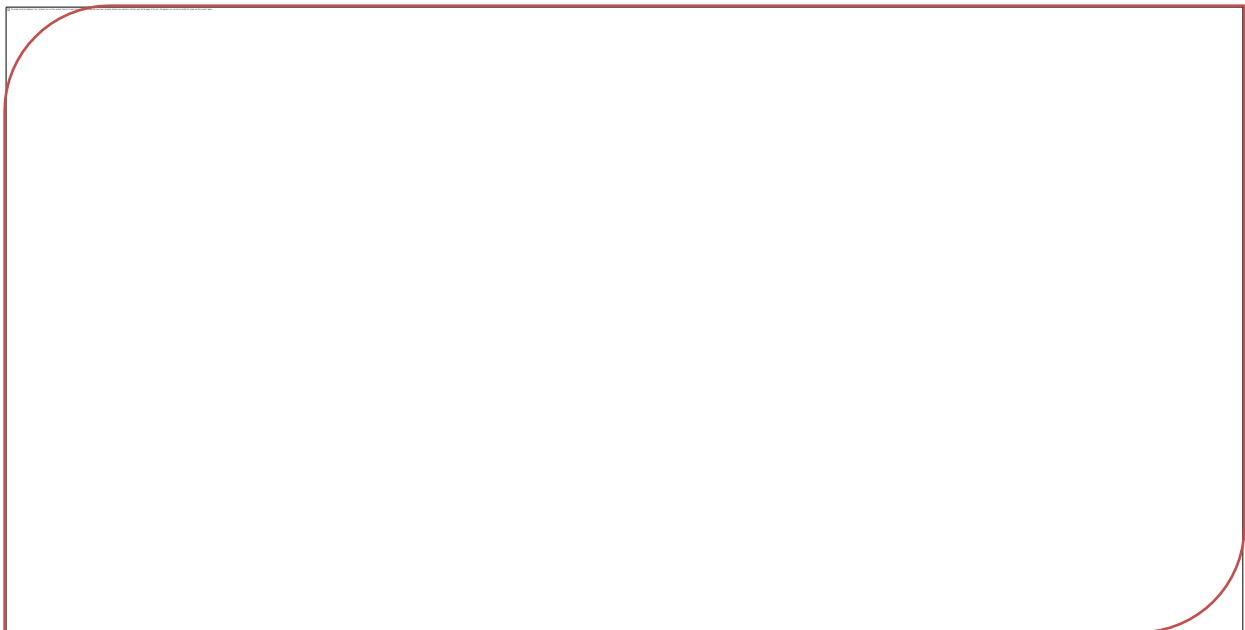


Date: 25-09-2023

Activity: Student mall

Description of Activity:

Entrepreneurship usually start small business but the long term vision is much greater, to seek high profits and capture market share with an innovative new idea. The Entrepreneurship Development activities are playing an active role in encouraging the students in these aspects. With the help of this activity, a few students have put up on student's mall in college premises and have gained a Profit. The students are also encouraged to interact with the local business to learn the market strategies, trends and organization skills, etc.



Outcome:

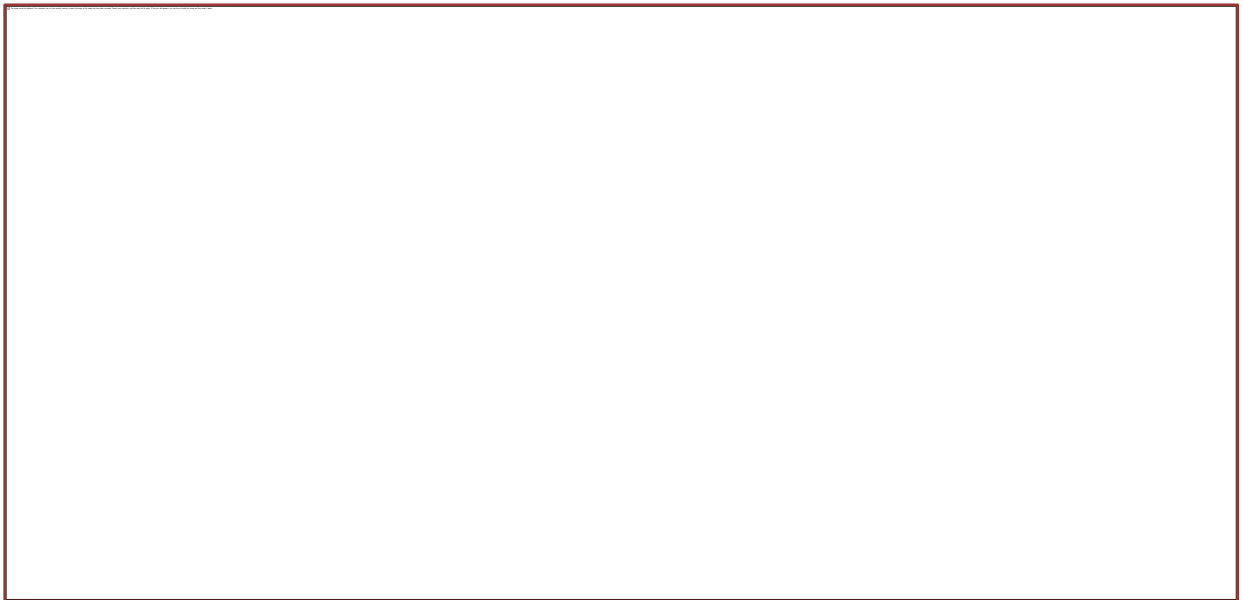
Entrepreneurship and innovation minors will be able to find problems worth solving. Students advance their skills in customer development, customer validation, and competitive analysis.

Date: 27-09-2023

Activity: Leaf Bowls preparation

Description of Activity:

The Entrepreneurship Development activities are playing an active role in encouraging the students in these aspects. With the help of this activity, a few students have put upon a preparation of Snacks Bowls with banana Leafs. They presented to remaining students in our college. This kind of work helps the students to develop skills and knowledge.





Outcome:

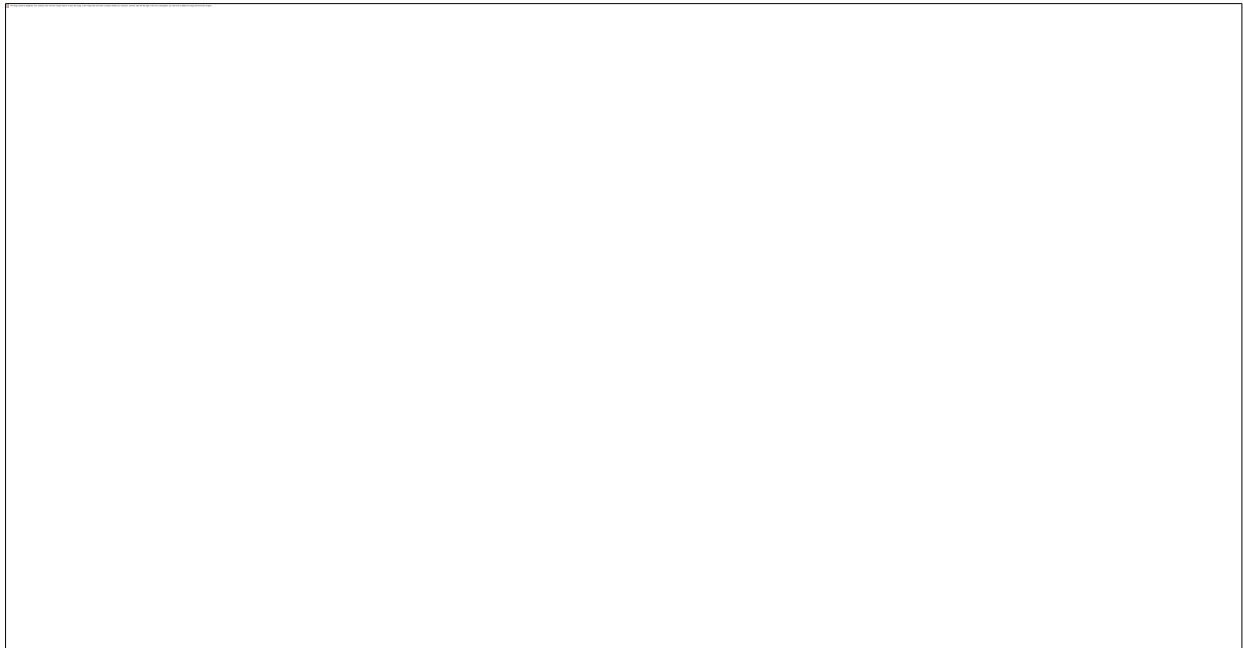
Entrepreneurship and innovation minors will be able to find problems worth solving. Students advance their skills in customer development, customer validation, and competitive analysis

Date: 04-10-2023

Activity: Leafy vegetables cultivation

Description of Activity:

As part of the Entrepreneurship club, the students Leaf vegetables cultivated the seeds and planted them to be sold as part of the Entrepreneurship. This type of activities improve the student skills and new business innovative ideas.



Outcome:

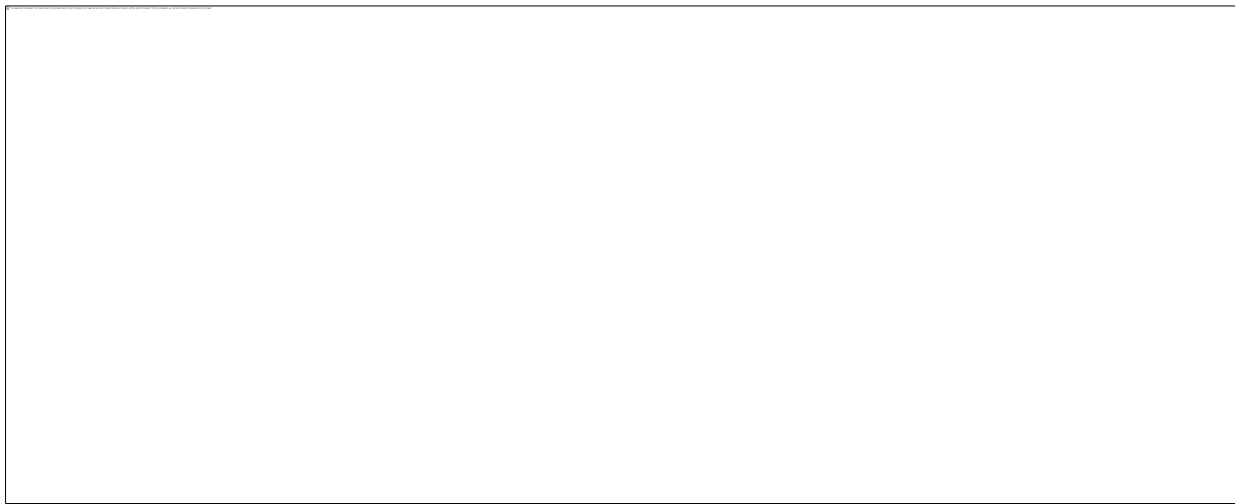
Entrepreneurship and innovation minors will be able to find problems worth solving. Students advance their skills in customer development, customer validation, and competitive analysis.

Date: 09-10-2023

Activity: Sale of Leafy Vegetables

Description of Activity:

As part of the Entrepreneurship club, Green vegetables were grown and sold to the faculty. This type of innovative activities develops the student knowledge and improves the innovative ideas. These activities help full to the future benefits, improve the self-employment skills in students life.



Outcome:

Entrepreneurship and innovation minors will be able to find problems worth solving. Students advance their skills in customer development, customer validation, and competitive analysis

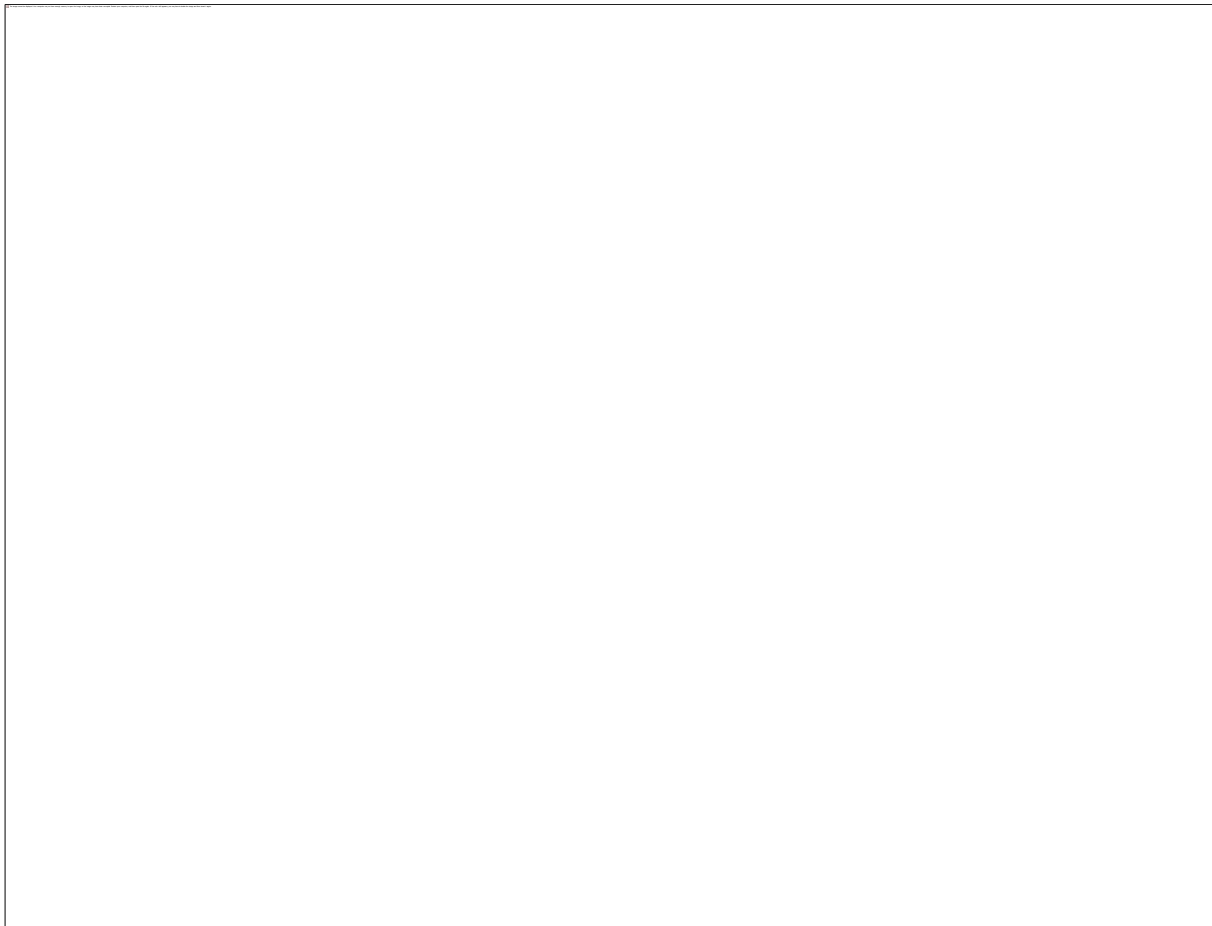
Date: 11-10-2023

Activity: Batukamma preparation with teak Flowers

Description of Activity:

Dussehra is one of the most important Hindu festivals celebrated all over India. It is an important festival for students to learn cultural, moral, and spiritual values.

As part of the Entrepreneurship club, on the occasion of Dussehra festival, the students made Bathukamma flowers from teak flowers. They sold them in the market and donated the money to the old age home. This kind of work helps the students to develop skills and knowledge.



Student Preparing of Batukamma Flowers

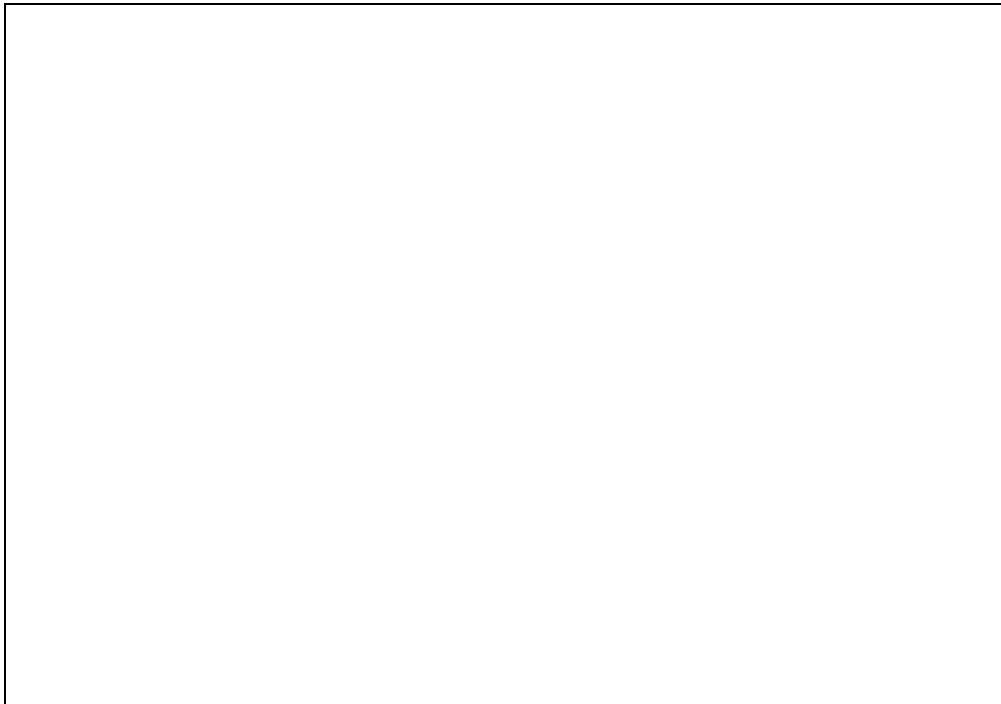
Outcome: This study examines the theoretical concepts of festival loyalty, festival quality, emotion, festival image and festival satisfaction and their interacting relations in the festival.

Activity: About most Successful Women Entrepreneurs India

Description of Activity

For Entrepreneurs, especially, financial literacy is more fundamental for Sustainable business growth, acting as a Compaes to navigate the entrepreneur challenges. For Women is understand by historical and traditional exclusion. Societal expectations, family dynamics, and lack of exposure have, over time, made it more challenging for women to access and cultirate these essential Skill even as many men have been afforded such opportunities.

Women Can gain practical insights, minimizing mistakes and' maximizing profit.



Explaining about the WomenSuccessful Women Entrepreneurs India

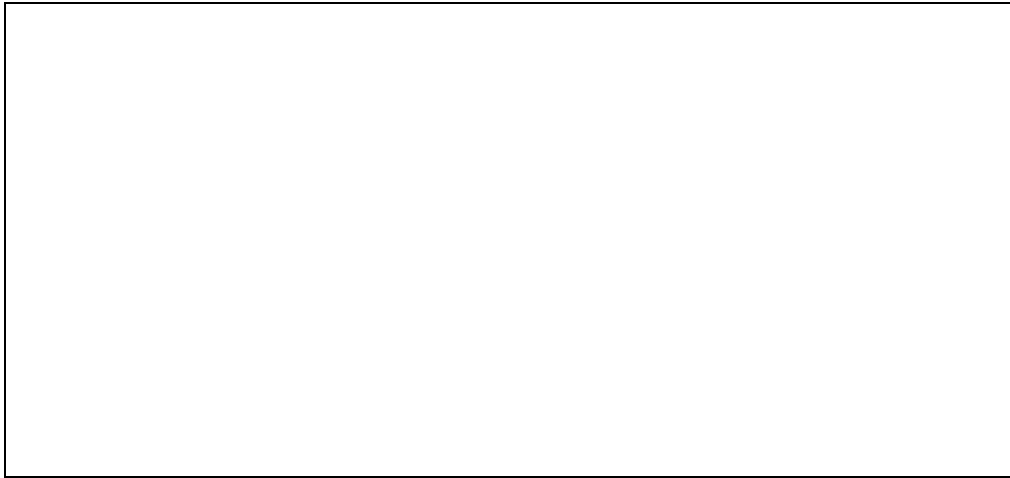
Outcome: This classhelps the studentshaving the Knowledge to direct One's businessconfidently. When women arefinancially educated they're better equipped to negotiate, invest, andexpand, leading to greater entrepreneurial success.

Date: 06-11-2023

Activity: Art and Craft

Description of Activity

The students who are interested in crafts were given a chance to show their creativity and to sell products developed by them. Students were also asked to arrange and decorate the programmes conducted by the Commerce Department with their creations. The main aim of that activity was to increase the creativity of the students.



Outcome:

Entrepreneurship and innovation minors will be able to find problems worth solving. Students advance their skills in customer development, customer validation, and competitive analysis

Date: 08-11-2023

Activity:BOOKS SALES

Description of Activity

A sale of old and used books was held in front of our college auditorium. Novels, holy books, story books, dictionaries etc. were kept for sales. Students from various departments bought the books and it turned out to be a profitable venture



Outcome:

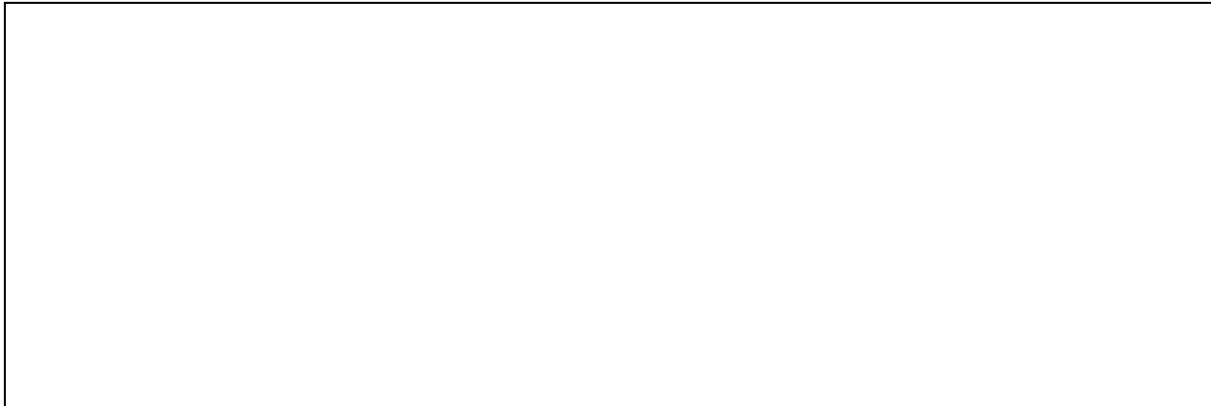
Careful planning made job easier because to carefully think about the type of architecture, the design, the database types to use and what type of business objects to create. When this was done proceeded with implementation.

2022-2023

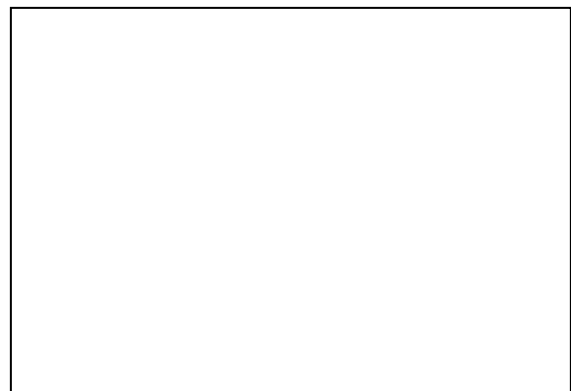
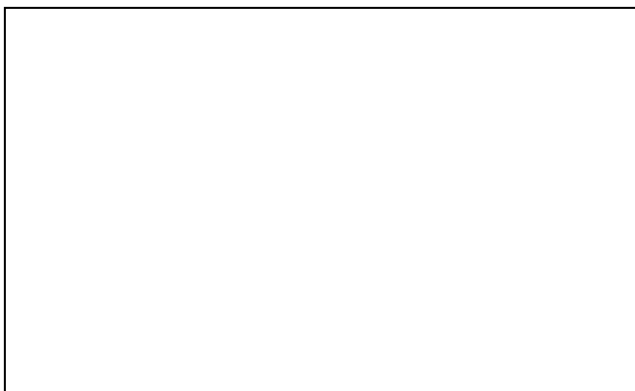
Activity: AWEARENESS OF STUDENT STALL

Description of Activity:

Student stall is a prestigious project undertaken by commerce students to impart business skills among them. The students started initial investment was managed by final year students. The students use to procure the goods from whole sale merchants, which they use to resale on MRP rates. Being a women college, the in charge students managed to maintain stationary and cosmetics (especially women needs) in their store. The approach the establishing the Student stall indeed built confidence, entrepreneurship skills and financial managing skills in the students. Furthermore, it also helped student coordinating with each other as a team, sharing the loss, profits and their practical experiences.



Students Prepare Tea for sale in Stall



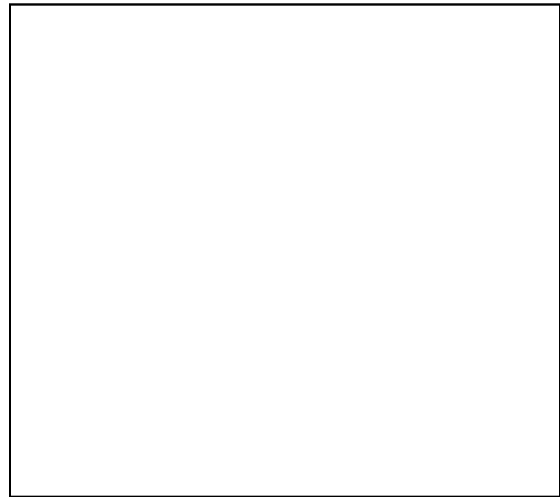
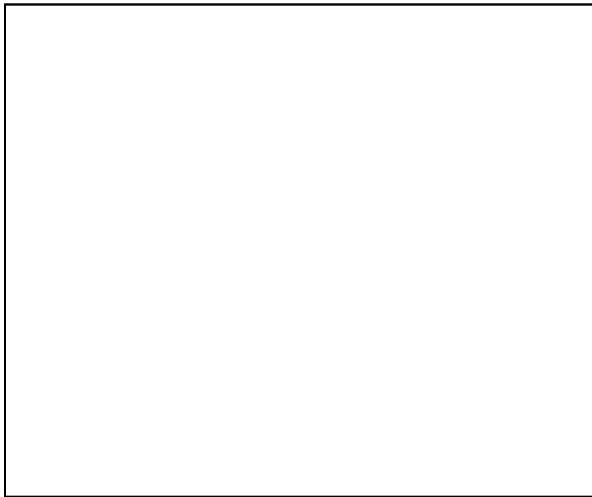
Students sold items

Outcome; Entrepreneurship and innovation minors will be able to find problems worth solving. Students advance their skills in customer development, customer validation, and competitive analysis.

Activity: FOOD STALLS

Description of Activity:

The Commerce students had set up different food stalls in front of the Camous. They had made the traditional food varieties like Egg Fide Rice, Samosa, Fruit juice, Cutlets, Noodles, and so on. And these food varieties were sold by the commerce students and made a great profit and the profit amount was contributed to the charity. And this helped the students to achieve the great skills of an entrepreneur. As to uphold the tradition, students collected a certain sum of money and paid to the needy people. And the active participation of our students made it to the great heights of success.



Faculty and students Teating the food



Outcome: This study examines the theoretical concepts of festival loyalty, festival quality, emotion, festival image and festival satisfaction and their interacting relations in the food festival.

Activity: Industrial Visit

Description of Activity:

As part of the Internship, field trip is considered as one of the tactical methods of teaching. The main reason behind this- it lets student to know things practically through interaction, working methods and employment practices. Moreover, it gives exposure from academic point of view. Main aim of Field Trip is to provide an exposure to students about practical working environment .They also provide students a good opportunity to gain full awareness about industrial practices. Through Field Trip students get awareness about new technologies. Technology development is a main factor, about which a students should have a good knowledge. Visiting different companies actually help students to build a good relationship with those companies. We know building relationship with companies always will always help to gain a good job in future. After visiting an industry students can gain a combined knowledge about both theory and practical. Students will be more concerned about earning a job after having a Field Trip.

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Factory Staff explain about Cement Factory and Processing of Cement to the students:



Students visiting the Cement Factory:



Outcomes: Intending to go beyond classroom learning, industrial visits for college students contribute a lot in holistic student development by letting students learn about the current trends in the market, the future scenario of the industry, and the new technologies that are being applied in the industry.