

STUDENT PROJECTS/REPORT FORMULATION/DISSERTATION

Every syllabus includes a project component which is mandatory for a student to undertake. Features such as, field visits, socio economic surveys, industrial surveys, visits to government and non-government departments for research purposes is made mandatory in curriculum.

The under graduate students of the department took up dissertation projects in their fourth semester and formulated a thesis.



PROJECT WORKS

YEAR	NAME OF THE STUDENT	GROUP	TITLE OF THE PROJECT
2017-2020	G.MOTHI	BCOM(CS)	DIGITAL MARKETING
	M.KALYANI		
	A.SHIRISHA		
	D.DIVYA		
	D.BULLI	BCOM(CS)	IMPACT OF BRANDING ON COSMETICS
	D.MANASA		
	D.REKHA		
	N.MOUNIKA		
V.SHIRISHA			
2018-2021	G.SRILATHA	BCOM(CS)	IMPACT OF ONLINE CLASSES ON GURUKULUM STUDENTS DURING COVID
	D.VENNELA		
	S.RAMADEVI		
	D.ROJA		
	G.INDU	BCOM(CS)	IMPACT OF GST ON POST IMPLEMENTATION
	M.LAVANYA BAI		
	B.NAGALAXMI		
	B.NAVANEETHA		
	G.KAVYA	BCOM(CS)	A STUDY ON PERCEPTION TOWARDS TAKING COMMERCE AS COURSE IN GRADUATION
	D.AKHILA		
	D.SANDHYA		
	V.ANJALI		
	J.TRIVENI	BCOM(CS)	IMPACT OF GST ON SOCIETY
	P.RENUKA		
	M.SRIVALLY		
	B.SAVITHRI		
	B.LIKITHA	BCOM(G)	MERGE OF SBI,ITS ASSOCIATES&ITS IMPACT ON EMPLOYEES
	R.MANISHA		
	P.NAGAJYOTHI		
	B.JYOTHI		
TRIVENI	BCOM(G)	A STUDY ON FINANCIAL STATEMENTS OF SBI	
J.GAYATRI			
M.MOUNIKA			
J.MOUNIKA			

2019-2022	V.NAGASRI	BCOM(CA)	A STUDY ON CONSUMER PERCEPTION TOWARDS E-WALLETS
	R.ASHWINI		
	K.SRAVANI		
	D.GAYATHRI		
	SK.ANEESHA	BCOM(CA)	A STUDY ON CONSUMER AWARENESS ON GREEN MARKETING
	J.TRIVENI		
	N.JAYARANJANI		
	D.SHIRISHA		
	P.VANAJA	BCOM(CA)	IMPACT OF E-LEARNING ON STUDENTS DURING THE COVID-19
	K.KAVERI		
	G.ANUSHA		
	D.BINDU		
2020-2023	R.SWATHI	BCOM(CA)	A STUDY ON NATIONAL PENSION SYSTEM
	B.RAJITHA		
	G.UMA		
	B.RAMADEVI		
	G.JYOTHI	BCOM(G)	A STUDY ON WOMEN ENTREPRENEURSHIP IN INDIA
	K.SUDHA		
	B.SHIRISHA		
	D.LAVANYA		
	G.AKHILA	BCOM(CA)	A STUDY ON RURAL MARKETING IN INDIA
	J.MAHESHWARI		
	L.TRIVENI		
	V.SNEHA LATHA		
	S.SWARNA KUMARI	BCOM(G)	IMPACT OF GST ON MSME IN INDIA
	K.TRIVENI		
	P.SANDHYA		
	D.SOUNDARYA		
	K.AKHILA	BCOM(G)	THE MUTUAL FUND INVESTMENT PLAN IN HDC BANK
	R.SHAILAJA		
	D.KALYANI		
	K.SHIRISHA		
	CH.SRAVANI	BCOM(CA)	IMPACT OF E-COMMERCE ON BUSINESS
	N.SHILPA		
	B.INDUMATHI		
	V.RAMYA		
N.NAGALAXMI	BCOM(G)	A STUDY ON RECENT DEVELOPMENTS IN	

	M.VIJAYALAXMI		MERCHANT BANKING IN INDIA
	N.MOUNIKA		
	G.SUSHMA		
	A.ANITHA		
	B.KALPANA	BCOM(CA)	A STUDY ON PERFORMANCE OF ICICI BANK
	V.BHOOMIKA		
	A.PRIYANKA		